

Sunflower CIP

SUNFLOWER CIP is a complete Know Your Customer (KYC) solution that enables compliance personnel to view, manage and validate data collected about a customer relationship as mandated by compliance and identity documentation guidelines.

Sunflower CIP is a relationship management solution that improves the quality of information financial services providers collect on their customers and provides a rich 360-degree view of each customer relationship.

Sunflower CIP is a comprehensive, customizable software solution that fulfills KYC compliance requirements and enhances an organization's ability to verify a customer's identity, capture required documentation, and validate captured information against public and private records databases. The application complements existing core banking and account opening systems and enables organizations to define risk-based priorities for information and document capture. Sunflower CIP also provides a complete audit trail so that in the event of an audit, the process is less costly and less burdensome.

Sunflower CIP enables compliance personnel to view, manage, validate and maintain customer relationship data, while also providing a quick and easy way to identify and bridge gaps in documentation so that the information is up to date, accurate, and meets or exceeds mandated AML/CTF compliance regulations and identity documentation guidelines

Sunflower CIP features:

- Provides a comprehensive 360-degree view of customer relationships;
- Supports decision-making for purposes of marketing, prospecting, cross-selling and risk management;
- Enables compliance personnel to identify situations where enhanced due diligence measures are called for;
- Allows the organization to customize normal due diligence (CDD) and enhanced due diligence (EDD) questions and documentation requirements where necessary;
- Provides improved EDD document collection and maintenance protocols for high risk relationships;
- Includes advanced risk rating features for validation and oversight of high risk relationships; and
- Provides enhanced reporting procedures for high risk relationships.

Sunflower CIP is a comprehensive, versatile solution for managing customer relationships. Ensuring the quality of customer relationship data improves regulatory compliance and risk management, enables strategic marketing, and ultimately protects your organization's reputation and viability.